



Art & Sol Collection Acquisition

November 14, 2006
City Council Briefing



Purpose of the Presentation:

To provide an overview of the Art & Sol project

City acquisition and Overall objective

History

- Art & Sol is a public art project initiated by IMPACT: Programs of Excellence a 501 (c) 3, non-profit organization presenting programs in the educational, cultural and performing arts in the El Paso Community
- The project began December 2, 2001, as part of Impact's 20th year celebration
- Local Artists were selected via a jury process to create Sols
- The completed Sols were exhibited at a variety of locations throughout the City including Armijo Recreation Center, the Convention & Performing Arts Center, the El Paso International Airport and the El Paso Museum of Art. A total of 13 Sols were completed

Current Status on Acquisition

- City to acquire 11 Sols to include in the City's public art inventory at a cost of \$91,633
- MCAD and the Public Art Committee will establish an exhibit schedule and select sites throughout the city for permanent exhibition
- The Sols may be rotated throughout the City on an annual basis to increase access and awareness of public art throughout the City
- City will gain rights to use the Sol's images for merchandising, marketing and educational purposes and the Artists will retain copyrights for non-commercial use

Public Purpose

- Create awareness and education about public art
- Enhance community by the infusion of public art
- Showcase and profile local Artists
- Create a funding source through merchandising of Sol images
- Beautify the City's public spaces
- Create access to the arts for residents and visitors
- Opportunity to commission two spheres using local artists, included in acquisition price
 - Ability to engage community in initiating public art projects and could include UTEP, Ft Bliss and others

Funding Source

- Public Art Funds created from 2% of 2003 Capital Improvement Projects (CIP)
- Costs related to maintenance, storage (if Necessary) and transportation covered through Public Art Fund allowable administrative costs (not to exceed 15% of the acquisition price)
- Merchandising of Sols to generate income for support of future public art maintenance, marketing and education costs

Next Steps

- Acquisition by City Council
- Art & Sol project to be transferred to the MCAD immediately
- Community event to highlight new public art collection
- Determine exhibition schedule and locations for the Art & Sol Collection
- Implement process to complete two additional Sols